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BOARD MEETING MINUTES

Tuesday, March 18, 2025 – Noon – Hudson's

1. Roll Call

- A. PRESENT:
 - Frank Stabile Chairman (Superior Oasis)
 - Michael Morgan Co-Chairman (First National Trust & Wealth Management)
 - Jenn Wallner Treasurer (Tailored CPA's)
 - Michelle Lajoie (Lost Creek Apartments/CAAM)
 - Traci Leonard (mediaBrew)
 - David Weigand (TruNorth)

B. ABSENT

• Jim Borowski (Goodwill)

C. GUESTS

- Erik Powers
- Andrew Rickauer

2. Consent Agenda

A. Treasurers Report:

- a. Bank Statement Balances as of February 28, 2025:
 - i. Checking: \$4,954.67
 - ii. Savings: \$3,054.99
 - iii. CD 4.425% (Matures 7/29/2024): \$7,493.60
- b. Invoices Paid:
- c. Invoices to be Paid:
 - i. Media Brew Website Fee: \$100
 - ii. Sarah Stabile for Secretarial Services: February \$121
- B. Correspondence

3. Regular Agenda

- A. Frank requested a change in the February meeting minutes:
 - a. "Will be using this money to match projects such as the Renovare project and trails systems." To be changed to "Will be using this money to support DDA Project Priorities."
- **B.** Motion for Approval of March Agenda, February Meeting Minutes, and Consent Agenda- Jenn Wallner motions to approve March agenda, consent agenda, and February meeting minutes with correction, Mike Morgan support, motion passes.
- C. Reports:
 - a. Marquette Township Board Treasurer (Andrew Rickauer):
 - i. The potential Renovare project is the biggest news as of now.

- ii. Will get an update on progress at tomorrow's meeting. The original meeting was rescheduled due to a snow storm.
- iii. The planning and zoning committee has approved the project. They are now working on the finance aspect.
- iv. Renovare is looking to do a residential brownfield. This means that they would not be taxed for 20-30 years.
- v. The Township is unsure of this because that is a long time to provide services without any tax payer help.
- vi. Everyone has to agree on the nontaxable time frame for the project to move forward.
- vii. Renovare did submit an agreement, but it is being held for them to finalize their financing.
- viii. In the agreement there were some errors, so the agreement is being rewritten on the Townships behalf.
- ix. The Township should have an updated agreement soon to present to Renovare.
- x. A small percent of the 47 units will be income adjusted units.
- xi. There will be five different price levels.
- xii. In the last few meetings, residents have attended to express their opinions. So far, there have only been negative opinions regarding the price levels and income adjusted units.

b. Events (Traci Leonard):

- i. mediaBrew does not have exact dates for the car show or Christmas tree lighting. But Traci will get Christmas tree lighting date to Sarah in the beginning of April.
- ii. Sarah had emailed mediaBrew on behalf of the executive board to ask how the MTBA can participate in events without having to purchase an advertising package.
- iii. In the past the MTBA has donated to the events, but when mediaBrew took over the car show and tree lighting, the MTBA did not have the funds to donate to both the Township and mediaBrew for events.
- iv. Because of this, the MTBA is hoping to attend the mediaBrew events to sell tickets, free of charge.
- v. When looking at the budget, the MTBA does not have the funds to donated another \$500 to mediaBrew, on top of the \$500 to the Township for community day.
- vi. Traci and Chuck have discussed this and will allow the MTBA to attend both the car show and tree lighting free of charge, to sell raffle tickets.
 - 1. MTBA is hoping that mediaBrew will be able to announce their presence as well. Traci will discuss this with Chuck.
 - 2. MTBA will not be listed as a sponsor though, as that is reserved for paying sponsors.
- vii. Traci will look into other ways that the MTBA can sponsor the events without paying.
- viii. The MTBA is also wondering if there is a way to get some type of free publicity about the raffle.
 - 1. Legally mediaBrew cannot advertise 50/50 raffles.
 - 2. But Traci will look into other ways to advertise supporting the MTBA.

c. Marquette Township Planning & Zoning Administrator (Erik Powers):

- i. The veterans home site has started to be cleared.
- ii. Jason and Erik met with the county about a potential new site for the county jail facility.
 - 1. The county is also meeting with Ishpeming and Chocolay.
 - 2. They are also exploring demoing the current site and rebuilding.
- iii. The residential inquires and application have started to pick up.
- iv. There has been a site plan submitted for an indoor virtual reality golf simulator.
 - 1. Location: Brickyard Road and the Meijer service road.
 - 2. The location boarders a residential area so they are trying to figure out how to move forward.

d. DDA Update (Frank Stabile):

- i. The DDA had a special meeting called by the Chairmen because the DDA was asked to support the Renovare project.
- ii. The board agreed that they would support the project in general.
- iii. Chairman from the DDA will attend the next meeting to express the DDAs general support.
- iv. Next regular meeting is in April.

e. MTBA Facebook Page & Website (Sarah Stabile):

- i. Sarah is regularly checking the LSCP and Townships Facebook pages for any important information to share on the website and Facebook pages.
- ii. Please, email Sarah with any business information you would like to shared!

D. Membership:

a. Members: 42 members

- b. Mike will get the membership drive rolling in the summer.
- c. There are a lot of new businesses that the MTBA could get to join.
- d. It would be great if the MTBA could get back over 50 members.

E. New Business:

a. April Meeting Date Change:

- i. Frank and Jenn will not be able to attend the meeting on April 15th.
 - ii. April 22nd has been suggested and approved for a meeting date change.

b. Christmas Tree Lighting Date:

- i. Sarah needs the date so she can submit for the raffle license.
- ii. Traci will get this date to Sarah early April.

F. Unfinished Business:

- a. Raffle:
 - i. Once Sarah gets the Christmas tree lighting date, she can apply for the raffle license, and get the tickets printed.
 - ii. Selling tickets for the raffle has been challenging in the past and other options were discussed:
 - 1. We may be selling tickets too far in advance, which makes the drawing less exciting. It has been suggested to do three separate raffles at each different Township event (car show, community day, and Christmas tree lighting).
 - 2. Another option is to sell a set amount of tickets (for example 10 tickets) to businesses in the Township and have them be responsible for selling those 10 tickets, or just keeping them.
 - 3. The board could reach out to MBTA members via phone calls. This way we will be able to talk to the person in charge of making the decisions. This could cut down on physical trips to businesses.
 - 4. Bucket raffles have been suggested. Physical items rather than cash would be donated by businesses to the MTBA to raffle off.
 - iii. Frank asked if Traci could help with the raffle and she agreed. David would like to help as well. Mike will talk with both of them.
- b. LSCP:
 - i. Chris Germain came to our last meeting to give a great update on the LSCP.
 - ii. The MTBA would like to continue to have a relationship with the LSCP and support them whenever we can.
 - iii. Chris, along with other LSCP employees will try to attend a couple of the MTBA meetings a year.

G. Donations

Next Meeting: Tuesday, April 22, 2025 – Noon – Hudson's Classic Grill

David Weigand motions to ended the meeting, Mike Morgan supports, motion passes, and the meeting ends at 12:52pm.