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BOARD MEETING MINUTES

Tuesday, May 17th, 2022 – 12:00pm – Hudson's Classic Grill

1. Roll Call

A. PRESENT:

- Frank Stabile - Chairman (Superior Oasis)
- Michael Morgan – Co-Chairman (First National Trust & Wealth Management)
- Jenn Wallner – Treasurer (Tailored CPA's)
- Michelle LaJoie (Lost Creek Apartments/CAAM)
- Chuck Williams (MediaBrew)
- Jim Borowski (Goodwill)

B. ABSENT - NONE

C. GUESTS

- Jason McCarthy

2. Consent Agenda

A. Treasurers Report:

- a. Bank Statement Balances as of April 30th, 2022:
 - i. Checking: \$3,552.76
 - ii. Savings: \$11,588.09
- b. Invoices to be Paid:
 - i. Media Brew: \$100.00
 - ii. Sarah Stabile for Secretarial Services: April \$96
 - iii. Lions Field Community Days Inflatable Rentals from Double Trouble: \$1,000

B. Correspondence: None

3. Regular Agenda

- A. **Motion for Approval of April Agenda, March Meeting Minutes, and Consent Agenda** – Jenn Wallner motions, Chuck Williams supports, motion passes.

B. Reports:

- a. Marquette Township Board Treasurer (Ernie Johnson): **Ernie not present, no report.**
- b. Events Committee:
 - i. Next event is Community Days at Lions Field on August 6th.
- c. Marquette Township Planning & Zoning Administrator (Jason McCarthy):
 - i. Planning Commission approved a new office space near Thomas Theater. Should be enclosed by winter and interior work to be finished throughout winter.
 - ii. Panera Bread is officially coming to Marquette!
 - iii. No new information on Best Buy.
- d. DDA Update (Frank Stabile):
 - i. Working on completing a draft for the development plan, which is necessary to receive funds.
- e. MTBA Facebook Page & Website (Sarah Stabile):
 - i. Waiting on the website revamp to be completed!

C. Membership:

- a. It was discussed that we should not specify a specific time when businesses can apply and join. They should be able to join the association at any time in the year.
- b. Also, if a business joins half way through the year, they should get a few months free and then be charged during the membership drive for the following year.
- c. Potential New Business List for 2022:
 - i. Shopko Optical
 - ii. Riverside Auto
 - iii. Fit Body Boot Camp
 - iv. La Catrina Cocina Mexicana
 - v. Harbor Freight
 - vi. Verizon
 - vii. Dunkin Donuts
 - viii. Good Looks Auto Detailing
 - ix. TM Fitness

D. New Business:

- a. Fundraising:
 - i. Mike brought up the idea of hosting raffles or something similar at Township events. This sounds like an idea we would like to pursue. Will start work on this in the fall, and plan to have something ready for summer 2023.
 - 1. Would be great advertising and would be a good use of the reserve money.

E. Unfinished Business:

- a. New MTBA Logo:
 - i. Michelle will be following up about decals, banners, and presentation check.
- b. Website Revamp:
 - i. Website should be up by the end of the month.
 - ii. mediaBrew has received enough information from our members to start filling in the website.
 - iii. Jenn needs to send her picture in.
 - iv. Sarah will contact Knute about which members have yet to submit information.
 - v. It was decided that there will be no members only access to the website. All website information will be open to anyone.
- c. Reserve Money:
 - i. We are still thinking as to what to use this money on.
- d. Township Joint Meeting:
 - i. Joint meeting was moved to June! Hudson's will be catering!
 - ii. Let Sarah know of any topics you would like added to the agenda.

F. Donations

G. Committees:

- a. Membership Committee: Michelle Lajoie, Mike Morgan, & Chuck Williams
 - i. Committee came up with a tagline- Living here, working here, growing here.
 - ii. Mike has list of unpaid members to contact.
 - iii. Michelle got information on window cling and banner prices.
 - 1. 3x5 banner \$175, 4x8 banner \$210, table banner \$175.
 - iv. **Chuck Williams makes a motion to have Icon make a 3x5 banner, a table banner, and window decals for the MTBA. Michelle Lajoie supports and the motion passes.**
 - 1. Michelle will follow through with this.

H. Round Robin

Next Meeting: Tuesday, June 21st, 2022 – 11:30am – Township Hall

Mike Morgan motions for the meeting to end, Chuck William supports the motion, motion passes, and meeting adjourns at 1:11pm.