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BOARD MEETING MINUTES

Tuesday, March 15th, 2022 – 12:00pm – Hudson's Classic Grill

1. Roll Call

A. PRESENT:

- Frank Stabile - Chairman (Superior Oasis)
- Jenn Wallner - Treasurer (Tailored CPA's)
- Michael Morgan – Co-Chairman (First National Trust & Wealth Management)
- Michelle LaJoie (Lost Creek Apartments/CAAM)
- Chuck Williams (MediaBrew)
- Jim Borowski (Goodwill)

B. ABSENT- NONE

C. GUESTS

- Ernie Johnson
- Jason McCarthy

2. Round Robin

3. Consent Agenda

A. Treasurers Report:

- a. Bank Statement Balances as of February 28th, 2022:
 - i. Checking: \$3,390.76
 - ii. Savings: \$11,587.51
- b. Invoices to be Paid:
 - i. Media Brew: \$100.00
 - ii. Sarah Stabile for Secretarial Services: February \$57.00

B. Board Member Appointment

- a. **Jim Borowski (Goodwill) – Frank asks for a motion to appoint Jim Borowski to the MTBA board for a 3 year term – Chuck Williams motions, Michelle LaJoie supports, and the motion passes.**
- b. Welcome to the board, Jim!

C. Correspondence:

- a. Jason McCarthy's Letter of Support Request

4. Regular Agenda

- A. **Motion for Approval of March Agenda, February Meeting Minutes, and Consent Agenda – Michelle LaJoie motions, Mike Morgan supports, motion passes.**

B. Membership:

- a. Potential New Business List for 2022:
 - i. Shopko Optical
 - ii. Riverside Auto
 - iii. Fit Body Boot Camp
 - iv. La Catrina Cocina Mexicana
 - v. Harbor Freight
 - vi. Verizon
 - vii. Dunkin Donuts
 - viii. Good Looks Auto Detailing
 - ix. TM Fitness
- b. Sarah has continued to call all unpaid members – hoping that we will have everyone paid by April.

- c. Sarah called all potential new business members listed above to ask if we could come in person to discuss membership with them.
 - i. Spoke to five of the businesses. Waiting to hear back from the others.
 - ii. Information has been passed along to the membership committee and they will handle the in-person visits.
 - iii. Sarah will continue to pass along new information to the membership committee as she receives it.

C. New Business:

- a. Correspondence from Jason McCarthy: Requested a letter of support for the proposed acquisition of approximately 16-acres of land, along Venture Drive in Marquette Township, for the purpose of developing a community park.
 - i. Park would tie into and be accessed by existing, grant-funded pathway infrastructure including the US-41 Underpass that was constructed in 2019 and Safe Routes to School infrastructure constructed in 2016.
 - ii. This property is also located within the DDA.
 - iii. Jason has provided us with a template to use or we can draft a completely new letter.
 - iv. This needs to be back to Jason by this Friday, the 18th.
 - v. Letters of support are very much appreciated and can come not only from the MTBA, but each individual business.
 - vi. They need to apply for the grant by April 1st.
 - vii. If this project passes, the park will be called the Ed Scott Recreational Area, in honor of the family.
 - viii. **Frank asks for a motion to draft a letter, Mike Morgan motions, Michelle LaJoie supports, and the motion passes.**
 - ix. We will get this to Jason by Friday.
- b. Marq-Tran Advertising: Michelle suggested that we advertise on the Marq-Tran. We could have our new logo, along with our website right on the bus. Michelle suggests that some of the reserve money be put towards this.
 - i. We will look into advertising option for this.

D. Unfinished Business:

- a. New MTBA Logo: Logo is completed, we are now looking at different options to display our new logo. Window decals/stickers.
 - i. Pride Printing has been contacted. Michelle will follow-up with them.
 - ii. We will try to do this locally, but if the price point is too high, we may have to look elsewhere.
- b. Website Revamp: Chuck gave a quick presentation on how the revamp is going. The website is coming along nicely and they will continue to work on it. Chuck will update us next month.
 - i. Budget looking at around \$1,000. We did approve up to \$2,000 for this revamp.
- c. Reserve Money: It was suggested that we hold off on donating anymore of the reserve money until we thoroughly look into our options. Michelle suggests to create an advertising committee that can research more before using the money.

E. Donations:

- a. North Star donation is completed! Social media posts are up.
- b. Marquette Alternative High School donation to happen tomorrow!

F. Committees:

- a. Membership Committee: Michelle Lajoie, Mike Morgan, & Chuck Williams- Membership committee has not met yet, but will be soon to discuss in-person visits to potential members.
 - i. Michelle created a draft survey to go out to our board members to ask them a couple simple questions regarding their membership with us.
 - ii. This survey will be finalized and done through Survey Monkey.

G. Reports:

- a. **Marquette Township Board Treasurer (Ernie Johnson):**
 - i. Right now, the Township is relatively quiet.
 - ii. 10-year agreement has been made with Marquette softball regarding Lions Field. This will be a major update, that will take time.
 - iii. Iron Ore Recreational Authority asked the Township for a letter of support and the Township will support.
 - iv. Working on an events committee. Three new events coming to the Township. 12 thousand dollars will be

- going towards the events committee. And this will be discussed more at tonight's Township meeting.
- v. The City of Marquette is looking for a grant for Tourist Park and they asked the Township for a letter of support. The Township will be drafting one for them. Even though Tourist Park is not in the Township, they will want to support our area.
 - vi. Ernie has a new assistant and he will be bringing him to a future meeting to introduce him.
- b. **Events Committee (Jason McCarthy):**
- i. New events will be discussed at tonight's Township meeting.
- c. **Marquette Township Planning & Zoning Administrator (Jason McCarthy):**
- i. DDA has picked up a couple of projects to work on in the Township.
 - ii. DDA is working on a development plan and the draft is out.
 - iii. DDA is to levy up to two million for projects they deem important.
 - iv. Working on the grant application for the possible new recreational area.
 - v. Solar panels are being installed at the Marquette Alternative High School. Hope to promote more solar power use in the Township.
 - vi. Country Inn & Suites is doing a full remodel and rebrand, and will be the Holiday Inn Express & Suites.
 - vii. The building where the Kubota dealership was, is for sale.
 - viii. Nothing new on Best Buy.
 - ix. Sherwin Williams did a minor interior remodel.
 - x. Hoping to see a new site plan for a new restaurant coming. The category is fast/casual.
 - xi. Mini golf course is not happening.
 - xii. 906 Engineering is building a new site on Commerce Drive, right across the street from the Fire Hall.
 - xiii. Tru North Credit Union plan is no longer happening. This was supposed to be where the Jasmine restaurant was.
- d. **DDA Update (Frank Stabile):**
- i. Frank will update us on the DDA next month.
- e. **MTBA Facebook Page & Website (Sarah Stabile):**
- i. North Star Academy donation posts have been on our website and Facebook page.
 - ii. Marquette Alternative High Schools donation will be posted tomorrow once it happens.

Next Meeting: Tuesday, April 19th, 2022 – 12:00pm – Hudson's Classic Grill

Jenn Wallner motions for the meeting to end, Chuck Williams supports the motion, motion passes, and meeting adjourns at 1:10pm.