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## BOARD MEETING MINUTES

Tuesday, February 15<sup>th</sup>, 2022 – 12:00pm – Hudson’s Classic Grill

### 1. Roll Call

#### A. PRESENT:

- Frank Stabile - Chairman (Superior Oasis)
- Jenn Wallner - Treasurer (Tailored CPA’s)
- Michael Morgan – Co-Chairman (First National Trust & Wealth Management)
- Michelle LaJoie (Lost Creek Apartments/CAAM)
- Chuck Williams (MediaBrew)

#### B. ABSENT- NONE

#### C. GUESTS

- Erik Powers
- Jim Borowski
- Josh Paquette

### 2. Round Robin

### 3. Consent Agenda

#### A. Treasurers Report:

- a. Bank Statement Balances as of January 31<sup>st</sup>, 2022:
  - i. Checking: \$3,124.76
  - ii. Savings: \$11,587.25
- b. Invoices to be Paid:
  - i. Media Brew: \$100.00
  - ii. Sarah Stabile for Secretarial Services: January \$84.00

#### B. Correspondence- None

### 4. Regular Agenda

**A. Motion for Approval of February Agenda, January Meeting Minutes, and Consent Agenda** – Mike Morgan motions, Chuck Williams supports, motion passes.

#### B. Membership:

- a. Potential New Business List for 2022:
  - i. Shopko Optical
  - ii. Riverside Auto
  - iii. Fit Body Boot Camp
  - iv. La Catrina Cocina Mexicana
  - v. Harbor Freight
  - vi. Verizon
  - vii. Dunkin Donuts
  - viii. Cedar Motor Inn – New Owners
  - ix. TM Fitness

#### C. New Business

- a. Reserve Money:
  - i. We have a large amount of money in our savings because about 10 years ago the old business association transferred over a chunk of money.
  - ii. Frank has been very conservative with this money over the years, but it’s time to use some of it.

- iii. Chuck suggests to put one to two thousand dollars towards revamping our website, which is outdated. Becoming a security risk.
- iv. **Michelle makes a motion to approve mediaBrew to revamp the MTBA website with a \$2,000 spending limit. Mike supports this motion. Motion passes.**
  - 1. Typical time frame is 30 days to revamp a website, but will probably take a little longer for us because we are a group.
  - 2. Chuck will have something put together for our next meeting to go over plans and costs.
  - 3. With a website upgrade, the website will run much smoother and be visually appealing. Will also be mobile friendly.
- v. Money could also go towards the new park that's going in, in the Township. We may be able to get a plaque with our name on it. This will be more in the future though.
- vi. Michelle suggests to do a survey to our members to see where they would like to see the money put to use. We would be able to educate them on what we do and ask what's most important to them.

**D. Unfinished Business:**

- a. New MTBA Logo: Logo is done!
  - i. Chuck will send out email with all completed logo information and Sarah will get it over to everyone.
  - ii. Michelle will get ahold of Pride Printing to see costs on window decals.

**E. Donations:**

- a. North Star donation is completed! Social media posts are up.
- b. Marquette Alternative High School donation to happen on Friday!
- c. We did not donate \$500 to the events committee in 2021. They did not ask. Typically, we like to be asked to donate, rather than just assume it's yearly. We are willing to donate this year to the events committee, should they ask!

**F. Committees:**

- a. Membership Committee: Michelle Lajoie, Mike Morgan, & Chuck Williams- Membership committee has not met yet, so no updates. Sarah will continue to reach out to unpaid members.
- b. Brochure Committee:
  - i. Frank spoke with Ann at the Mining Journal and she is concerned about the costs of printing on the glossy paper and other supply chain issues. She suggested going to a newspaper format.
  - ii. We have never paid for the brochure before, but this time we would need to put some money towards it. Costs would be determined on number of advertisers and editorials.
  - iii. Brochure could be done by June.
  - iv. Brochure goes to all businesses, Chamber of Commerce, Welcome Center, etc. Kind of a referral system. Not just for food and retail but all businesses. Gets business name out there.
  - v. A lot of talk regarding web versus paper copies. Could the Mining Journal do just a web brochure only?
  - vi. Jenn suggests to do sponsored editorials, completely web based. Each editorial would be sponsored by a different business in the Township. Businesses would pay for the editorial just as they would an ad in our brochure. The editorials would be posted on our website and Facebook, maybe weekly.
  - vii. Michelle suggested to do the sponsored posts for free for the first year to let businesses get a feel for things.
  - viii. The membership committee will transition to our new "brochure committee".
  - ix. Frank will call Ann to let her know we will not be doing any form of a brochure through them.

**G. Reports:**

- a. **Marquette Township Board Treasurer (Ernie Johnson):** Ernie not present, no updates.
- b. **Events Committee (Jason McCarthy):** Jason not present, no updates.
- c. **Marquette Township Planning & Zoning Administrator (Eric Powers):**
  - i. 906 research and development facility approved. They've outgrown their old location.
  - ii. Will be getting a national chain drive through soon, next to Fraco. Access is still up for debate but looks like they will have shared access.
  - iii. There is an application in for a mini golf course across from Kubota. Needs planning commission approval before getting the green light, but looks like it will go through.
  - iv. The recreational plan is out for review and public comment. 16 acres. To be competitive for the grant,

- have to have it written into a recreational plan.
- v. DDA has a meeting next week. Strategic plan will be discussed.
- d. **DDA Update (Frank Stabile):**
  - i. Meeting next week, Frank will update at our next meeting.
- e. **MTBA Facebook Page & Website (Sarah Stabile):**
  - i. Posts have been made on our website and Facebook page for the North Star Academy donation and posts will be made for the Marquette Alternative High School once it happens Friday.

**Next Meeting: Tuesday, March 15<sup>th</sup>, 2022 – 12:00pm – Hudson’s Classic Grill**

Jenn Wallner motions for the meeting to end, Mike Morgan supports the motion, motion passes, and meeting adjourns at 1:11pm.