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BOARD MEETING MINUTES

Tuesday, October 19th, 2021 – 12:00pm – Hudson’s Classic Grill

1. Roll Call

A. PRESENT:

- Frank Stabile - Chairman (Superior Oasis)
- Michael Morgan - Co-Chairman (First National Trust & Wealth Management)
- Chuck Williams (MediaBrew)

B. ABSENT

- Dr. Cynthia Wiggins (Alpha Omega Dental Center)
- Michelle LaJoie (Lost Creek Apartments/CAAM)
- Jenn Wallner – Treasurer (Tailored CPA’s)

C. GUESTS

- Eric Powers
- Ernie Johnson

2. Round Robin

3. Consent Agenda

A. Treasurers Report:

- a. Bank Statement Balances as of September 30th, 2021:
 - i. Checking: \$1,413.76
 - ii. Savings: \$11,086.11
- b. Invoices to be Paid:
 - i. Media Brew: \$100.00
 - ii. Sarah Stabile for Secretarial Services: September \$42.00

B. Correspondence- None

4. Regular Agenda

A. Motion for Approval of October Agenda, August & September Meeting Minutes, and Consent Agenda – NO QUORUM, therefore no motions. Everything to be approved at November meeting.

B. Membership:

- a. Membership drive has begun!
- b. Total: 53
- c. Potential New Business List for 2021:
 - i. Shopko Optical
 - ii. Riverside Auto
 - iii. Fit Body Boot Camp
 - iv. La Catrina Cocina Mexicana
 - v. Harbor Freight
 - vi. Verizon
 - vii. Dunkin Donuts- Not open yet
 - viii. Cedar Motor Inn – New Owners

C. New Business

- a. New Logo: Chuck presented three possible new Logo designs done by mediaBrew.

- i. Purpose of the redesign is to make the logo look modern and simple.
 - 1. Remove excess words.
 - 2. Simplify imagery.
 - 3. Reflect new goals.
 - 4. Better color.
 - 5. Consolidate name.
- ii. Logo designs are shown on billboards, business cards, etc., to get a feel for how they would look in use.
- iii. PowerPoint with logo designs will be sent out to all board members to review.
- iv. Hoping to have a decision on this in November.
- v. Will set a special Zoom meeting to review logo with suggested changes.

D. Unfinished Business:

- a. Roundabout Signage:
 - i. Project should start to move quicker now.
 - ii. Sarah Kirk is still working on the rendering.
 - iii. Sign should have a low profile because it will be in a roundabout.
- b. Mission and Objective Update/Annual Report- Membership committee will be working on this.
- c. Resurfacing Project- Construction is still ongoing, but should be done in November. Will not go into next year.
- d. DDA & DDA Survey:
 - i. Frank Stabile is officially on the Township DDA board. He took over Brian Jensen's position, because Brian is retiring.
 - ii. 213 surveys were sent out and only received 24 responses. 11% return. Very low.
 - iii. Survey was distributed to businesses only, not residents.
 - iv. DDA did not want to do a digital survey.
 - v. Most of the answers received were focused on economic development and ramping up business. DDA doesn't have much power in this area.
 - vi. DDA wants to put together a strategic plan for the next couple years to help guide them in the future.
 - vii. For the future projects the DDA will not be focusing anymore on the highway, because they have already spent a lot of time on the current construction.
 - viii. DDA assessments will be focused on continuing the pedestrian pathways.

E. Donations: Nothing new, all handled.

F. Committees:

- a. Membership Committee: Michelle Lajoie, Mike Morgan, Chuck Williams, and Dr. Cynthia Wiggins- No meeting yet, no updates.
- b. Brochure Committee- Frank will be starting the process.

G. Reports:

- a. **Marquette Township Board Treasurer (Ernie Johnson):**
 - i. Budget is wrapped up for the next year. Very little change. Easy budget.
 - 1. Just took last years and added 5%.
 - 2. Hospitalization costs are unsure and employee negotiations are happening.
 - ii. Having a strategic planning session in the next month. Bringing someone in to help. Planning for the future.
 - iii. Setting up a work session for CIC.
 - iv. Need to determine what the Township can afford in the next couple of years. Wondering if some projects that have been in the works can start.
 - v. A lot of talk about solid waste with businesses in the Township:
 - 1. Solid waste is the only fee that's increasing this year.
 - 2. There have been a lot of roll offs. 3-5 each month.
 - 3. December through April will be closed.
 - 4. 3 roll offs may be the cut off.
 - 5. Not talking garage, but everything else.
 - 6. North Country is the contracted company. Located on 492.
 - vi. The Township is looking into more security and more handicap options.

- b. **Events Committee (Jason McCarthy):**
- c. **Marquette Township Planning & Zoning Administrator (Eric Powers)**
 - i. Tru North site plan has been submitted.
 - 1. Attorney has been working with the Township because there is an alley that has to be sorted out.
 - ii. Regional park concept. 40 acres behind the mall and the new fish and wildlife building. Working with private party to develop the area.
 - 1. Funds would come from the DNA trust fund.
 - 2. The portion of the property that is being sold privately was selling to a commercial developer, this has fallen through but are still working to acquire property and continue.
 - 3. Grant is just for the acquisition.
- d. **MTBA Facebook Page & Website (Sarah Stabile):**
 - i. Continuing to post on our website and Facebook page whenever new events or information comes up.
 - ii. Will be posting about tree lighting and membership drive starting!

Next Meeting: Tuesday, November 16th, 2021 – 11:30am – Marquette Township Hall

NO QUORUM, therefore no motion to adjourn meeting.