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BOARD MEETING MINUTES

Tuesday, April 20, 2021 – 12:00pm – Zoom

1. Roll Call

A. PRESENT:

- Frank Stabile, Chairman (Superior Oasis)
- Michael Morgan, Co-Chairman (First National Trust & Wealth Management)
- Jenn Wallner, Treasurer (Tailored CPA's)
- Chuck Williams (Media Brew)

B. ABSENT

- Dr. Cynthia Wiggins (Alpha Omega Dental Center)
- Michelle LaJoie (Lost Creek Apartments/CAAM)

C. GUESTS

- Ernie Johnson

2. Round Robin

3. Consent Agenda

A. Treasurers Report:

- a. Bank Statement Balances as of March 31st, 2021:
 - i. Checking: \$4,190.76
 - ii. Savings: \$9,583.90
- b. Invoices to be Paid:
 - i. Media Brew: \$100
 - ii. Sarah Stabile for Secretarial Services: March \$97.00

B. Correspondence- None

4. Regular Agenda

- #### A. Motion for Approval of March Agenda, February Meeting Minutes, and Consent Agenda:
- Mike Morgan Motions, Jenn Wallner Supports – motion passes.

B. Membership:

- a. Total: 53
- b. New: 3
- c. Potential New Business List for 2021:
 - i. Shopko Optical
 - ii. Riverside Auto
 - iii. Fit Body Boot Camp
 - iv. La Catrina Cocina Mexicana
 - v. Harbor Freight
 - vi. Verizon
 - vii. Dunkin Donuts- Not open yet
 - viii. Cedar Motor Inn – New Owners

C. New Business:

- a. Zoom monthly meetings, quarterly in person meetings, and resume summer meetings (June & July): Zoom meetings will continue, even throughout the summer, reinstating June and July meetings.

- b. May meeting will be a joint meeting with the Township Board. We will have a short 30 minutes meeting and then we will join in with the Township Board.
 - i. This will be our first joint meeting since COVID.

D. Unfinished Business:

- a. Roundabout Signage: No updates.
- b. Mission and Objective Update/Annual Report:
 - i. Mike has researched other mission and objective information and will discuss this at the next membership meeting.
 - ii. Frank has handed off the annual report to Mike, who will research the best way to put a report together.
- c. Resurfacing Project: There is a meeting tonight, at 6pm, that Mike will be attending.
 - i. There's been talk about making changes to the Michigan left turns (combining or eliminating) and this is the biggest question the board has.

E. Donations: Nothing new, all handled.

F. Committees:

- a. Membership Committee: Michelle Lajoie, Mike Morgan, Chuck Williams, and Dr. Cynthia Wiggins
 - i. Mike will schedule a meeting for next week.
 - ii. Lauren had been brought in to help with social media, but she has taken another job now.
 - iii. Mikes son has come up with a few design options for the MTBA logo and will present them at the next membership meeting.
 - iv. The committee will work together on the mission and objective update. The consistency of the message will help to build the credibility of the business association.
- b. Brochure Committee
 - i. Frank spoke again to the Mining Journal in regards to publication of the brochure.
 - ii. Their major concern is the state of affairs and economy in regards to businesses purchasing ads. They suggested to wait until early fall and put things together at the end of the year.
 - 1. Executive board discussed putting the brochure off until 2022
 - iii. The old brochure on the website will need to be taken down.
 - iv. Frank will contact the Mining Journal to make sure they have us on their calendar.
 - v. The board would like the website to be updated to look more modern.
 - vi. Franks biggest focus is on the content that goes into the brochure.
 - vii. Chuck believes there is still value in having the brochure, if not for the consumer, then for the potential new members it could bring in.

G. Reports:

- a. **Marquette Township Board Treasurer (Ernie Johnson)**
 - i. MDOT has a presentation toady from 6:00pm-6:30pm.
 - ii. Lions Field- working on getting the field cleaned up for the summer for kids to play on the playground and to use the ball field.
 - iii. Roads- sealing the cracks on the road (\$70,000-\$80,000) will start when the weather gets better, possible in May.
 - iv. Clean-up- a crew is currently working on the clean-up of brush, limbs, etc.
- b. **Catch the Vision:**
 - i. Lions Field Day in the Park- approved
 - ii. Christian Concert- approved
 - iii. Home Show in the mall- approved
- c. **Marquette Township Planning & Zoning Administrator (Jason McCarthy & Ryan Diederichsen):** Jason & Ryan not present, no updates.
- d. **Quarterly DDA Update:** No updates.
- e. **MTBA Facebook Page & Website (Sarah Stabile):**
 - i. It was reiterated that the board will continue to move forward with getting additional help for the website and Facebook page.

Next Meeting: Tuesday, May 18th, 11:30am- Zoom

Motion by Jenn Wallner to make a motion to change board meeting to 11:30am, Chuck Williams seconds this, motion passes.

Chuck Williams motions to adjoin meeting, Jenn Wallner supports- motion passes. Meeting ended at 12:48pm.