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BOARD MEETING MINUTES

Tuesday, March 16, 2021 – 12:00pm – Zoom

1. Roll Call

A. PRESENT:

- Frank Stabile, Chairman (Superior Oasis)
- Michael Morgan, Co-Chairman (First National Trust & Wealth Management)
- Jenn Wallner, Treasurer (Tailored CPA's)
- Dr. Cynthia Wiggins (Alpha Omega Dental Center)
- Michelle LaJoie (Lost Creek Apartments/CAAM)
- Chuck Williams (Media Brew)

B. ABSENT- NONE

C. GUESTS - NONE

2. Round Robin

3. Consent Agenda

A. Treasurers Report:

- a. Bank Statement Balances as of February 28th, 2021:
 - i. Checking: \$3,964.76
 - ii. Savings: \$9,583.82
- b. Invoices to be Paid:
 - i. Media Brew: \$100
 - ii. Sarah Stabile for Secretarial Services: February \$78.00

B. Correspondence- None

4. Regular Agenda

A. Motion for Approval of March Agenda, February Meeting Minutes, and Consent Agenda: Mike Morgan Motions, Chuck Williams Supports – motion passes.

B. Membership:

- a. 2021 Total as of 3.17.2021: 53
- b. New: 3
 - i. Graybill & Mead, PLLC & Wright Street Dental, Rose's Dug Out
- c. TM Fitness will be joining, but have not received check yet.
- d. Cedar Motor Inn is the only member from last year that has not rejoined.
- e. Potential New Business List for 2021:
 - i. Shopko Optical
 - ii. Riverside Auto
 - iii. Fit Body Boot Camp
 - iv. La Catrina Cocina Mexicana
 - v. Harbor Freight
 - vi. Verizon
 - vii. Dunkin Donuts- Not open yet

C. New Business:

- a. A Suggestion was made to keep Zoom meetings monthly, even after COVID passes, and hold quarterly in person meetings.
 - i. Will discuss this more at next meeting and hold a vote.

D. Unfinished Business:

- a. Roundabout Signage- Sarah Kirk has been contracted to create a couple design possibilities, but there is no new information on this right now.
- b. Mission and Objective Update/Annual Report:
 - i. Need to come up with a defined mission statement and make it relevant to helping the businesses in the Township.
 - ii. A clear mission statement will help with recruiting new members.
 - iii. Executive board will work on this.

E. Donation Options:

- a. North Star Academy donation was made on 3/11/2021. They were very thankful for the donation. Mike Morgan presented the check. Thank you, Mike!
 - i. A photo and small write up was posted on our website and Facebook page. North Star Academy shared our Facebook post.
 - ii. Waiting on an email back from principle of Marquette Alternative High School to set up a time to present check.

F. Committees:

- a. Membership Committee: Michelle Lajoie, Mike Morgan, Chuck Williams, and Dr. Cynthia Wiggins
 - i. Meeting scheduled for 3/18.
 - ii. Updated membership list and all Township business list requested.
 - iii. COVID permitting, membership committee would like to start visiting businesses in person. Hopefully visiting businesses in person will encourage people to join.
 - iv. Created a subcommittee to help with social media. This should help with increasing membership. Mike's son and Lauren from Media Brew.
- b. Brochure Committee
 - i. Frank will continue to work with the Mining Journal to get our brochure started.
 - ii. As of now, our 2019/2020 brochure will remain on the website.

G. Reports:

- a. **Marquette Township Board Treasurer (Ernie Johnson):** Ernie not present, no updates.
- b. **Catch the Vision:** No updates.
- c. **Marquette Township Planning & Zoning Administrator (Jason McCarthy & Ryan Diederichsen):** Jason & Ryan not present, no updates.
- d. **Quarterly DDA Update:** No updates.
- e. **MTBA Facebook Page & Website (Sarah Stabile):**
 - i. North Star Academy donation photo and write up posted on Facebook page and website.
 - ii. Marquette Alternative High School donation will be posted once presentation happens.
 - iii. Email sent out to new members to get information to make an introduction post on website and Facebook.
 - iv. Will be updating website with current membership list.

Jenn Wallner motions to adjoin meeting, Cindy Wiggins supports- motion passes. Meeting ended at 12:50pm.

Next Meeting: Tuesday, April 20th, 12:00pm- Zoom