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BOARD MEETING MINUTES

Tuesday, February 16, 2021 - 12:00pm - Zoom

1. Roll Call

A. PRESENT:

- Frank Stabile, Chairman (Superior Oasis)
- Michael Morgan, Co-Chairman (First National Trust & Wealth Management)
- Jenn Wallner, Treasurer (Tailored CPA's)
- Dr. Cynthia Wiggins (Alpha Omega Dental Center)
- Michelle LaJoie (Lost Creek Apartments/CAAM)

B. **ABSENT:**

Chuck Williams (Media Brew)

C. **GUESTS:**

- Ryan Diederichsen
- Ernie Johnson

2. Round Robin

3. Consent Agenda

A. Treasurers Report:

a. Bank Statement Balances as of January 31st, 2021:

i. Checking: \$3,464.76ii. Savings: \$9,583.75

b. Invoices to be Paid:

i. Media Brew: \$100

ii. Sarah Stabile for Secretarial Services: January \$96.00

B. Correspondence- None

4. Regular Agenda

A. Motion for Approval of February Agenda, January Meeting Minutes, and Consent Agenda: Mike Morgan Motions, Cindy Wiggins Supports – motion passes.

B. Membership:

a. 2020 Total: 53

b. 2021 Total as of 2.16.2021: 41

c. New: 2

i. Graybill & Mead, PLLC & Wright Street Dental

d. Travis from TM Fitness said he wants to join and Cindy will check in with him

i. Cindy will also talk with Rose's Dug Out

C. Membership Drive:

- a. Potential New Business List for 2021:
 - i. Shopko Optical
 - ii. Riverside Auto
 - iii. Fit Body Boot Camp
 - iv. Rose's Dug Out
 - v. La Catrina Cocina Mexicana
 - vi. Harbor Freight

- vii. Verizon
- viii. Dunkin Donuts- Not open yet
- ix. TM Fitness- Private Personal Training

D. New Business- None

E. Unfinished Business:

- a. Roundabout Signage- Sarah Kirk has been contracted for designs for the sign. She has not gotten back with the Township yet with her ideas. Jason McCarthy is heading this project, but not at the meeting to give us an update on specifics.
- b. Mission and Objective Update/Annual Report- This will be worked on at the executive board meetings.
 - i. If anyone has any comments or suggestions regarding this, please let us know.

F. Donation Options:

- a. We have been conservative with how we spend our money, but we have enough to be donating some.
- b. Discussed possible donation options to Marquette Senior High School, Marquette Alternative High School, or North Star Montessori Academy.
 - i. Scholarship, meal programs, sponsor a teacher or classroom, or supplies donations
- c. Scholarship was discussed at length for all three of the school options. The scholarship would probably go through the Marquette Education Foundation. They select a student based on the criteria that we would give them.
 - i. Possible criteria: Student lives in the Township, student's family owns a business in the Township, or the student has worked in the Township for at least 12 months.
 - ii. Open for seniors planning to go to college or a trade school.
 - iii. One-time award.
 - iv. Amount would be between \$500-\$1,000.
 - v. This donation would be going towards a future productive member of society.
- d. Meal program may be difficult and something that the government is already working on.
- e. Teachers pay for a lot of their supplies out of pocket. Donating supplies needed would be a good option.
- f. Both the Marquette Alternative High School and North Star Montessori Academy are in the Township, so we could directly donate to them and be directly donating to Township businesses.
- g. Cindy Wiggins makes a motion that the MTBA allocate funding on an annual basis to the Township schools, currently North Star Academy and Marquette Alternative High School. \$500/year is to be divided between each party, and applied to the cost of school supplies necessary for the educational process of the attending children. These funds are to be distributed to these school only as long as they remain within the Township.
 - i. Michelle LaJoie supports this motion and the motion passes.
- h. We want to start some form of donation this year and hopefully we can build on this in the future. If we get more businesses to join our association, we will have more money to work with and give back.
- i. Determining how much money to donate:
 - i. We have about \$9,000 to work with.
 - ii. If we donated \$500 annually that would last us 19 years and if we donated \$1,000 annually that would last us 9 years.

G. Committees:

- a. Membership Committee: Michelle Lajoie, Mike Morgan, Chuck Williams, and Dr. Cynthia Wiggins
 - i. Mike will be setting up a membership committee meeting to go over what's next.
 - ii. First plan will be to set up in person visits to members and new businesses.
- b. Brochure Committee
 - i. Frank will be reaching out to the Mining Journal again to see what the plan is for our brochure and advertisements.

H. Reports:

- a. **MTBA Facebook Page & Website (Sarah Stabile):** Please contact Sarah if you have anything you would like posted regarding your business or other Township businesses.
- b. Catch the Vision: Nothing to discuss.
- c. DDA Update (Jason McCarthy): Nothing to discuss.
- d. Marquette Township Board Treasurer (Ernie Johnson):

- i. Two main items that will be discussed at the Township meeting:
 - 1. Township is getting a new police car and the old car will be put up for sale.
 - 2. Township clerk is asking for new software to maintain minutes and other clerical work. This will be very helpful. Will have the ability to search past meeting minutes and will have a key word search function.

e. Marquette Township Planning & Zoning Administrator (Ryan Diederichsen):

- i. UPEA cost estimates came back for the pathways for the corridor (this is in addition to what's already planned). US41 to Warren and new Verizon to Venture Street.
 - 1. DDA and the Township will likely be reviewing this soon.
- ii. MDOT had a corridor meeting this morning.
- iii. MDOT is likely to close the entrance and exit to the mall right in front of Applebee's and Taco Bell. It is a safety hazard and they have been thinking of closing this for awhile.
 - 1. There are four other access points to the mall area and Super One.
 - 2. They have put up something to discourage people from crossing directly over.
 - 3. They have reached out to surrounding businesses to inform them, but not the mall yet.
 - 4. Closure of this entrance will make the new pathway safer.
- f. MDOT will definitely be consolidating some Michigan lefts.
- g. Spectrum Charter will be opening a new office in the strip mall where Jimmy Johns and the UPS Store are. They are moving from Negaunee.
- h. There will be a consolidated driveway between NAPA and Discount Tire.
- i. The old Ojibwa gas station will be turning into a marijuana store, medical and recreational. They will be the first application to be approved in the Township. Remodel plans have been approved by the Township but the land use has not yet been approved.

Mike Morgan motions to adjoin meeting, Jenn Wallner supports- motion passes. Meeting ended at 1:03pm.

Next Meeting: Tuesday, March 16th 2021 12:00pm- Zoom