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## BOARD MEETING MINUTES

Tuesday, December 15<sup>th</sup>, 2020– 12:00pm – Zoom

### 1. Roll Call

#### A. PRESENT:

- Frank Stabile, Chairman (Superior Oasis)
- Michael Morgan, Co-Chairman (First National Trust & Wealth Management)
- Chuck Williams (Media Brew) (Alex Bayshore)
- Michelle LaJoie (Lost Creek Apartments/CAAM)

#### B. ABSENT:

- Jenn Wallner, Treasurer (Tailored CPA's)
- Dr. Cynthia Wiggins (Alpha Omega Dental Center)

#### C. GUESTS:

- Ryan Diederichsen

#### D. Tina Henson and Jamie Gollakner resigned.

### 2. Round Robin

### 3. Consent Agenda

A. **Motion for Approval of October Meeting Minutes & Consent Agenda:** Motion passes by all.

#### B. Treasurers Report:

- a. Bank Statement Balances as of November 30<sup>th</sup>, 2020:
  - i. Checking: \$562.76
  - ii. Savings: \$9,583.58
- b. Invoices to be Paid:
  - i. Media Brew: \$100
  - ii. Sarah Stabile for Secretarial Services: November \$108.00

#### C. Correspondence- None

### 4. Regular Agenda

A. **Motion for Approval of December Agenda:** Mike Morgan motions, Michelle LaJoie supports- motion passes.

B. **Membership:** 2020 Total: 53

#### C. Membership Drive:

- a. We've had about 30 members send their checks in so far.
  - i. No one has contacted saying they do not want to renew.
- b. Potential New Business List for 2021:
  - i. Shopko Optical
  - ii. Riverside Auto
  - iii. Fit Body Boot Camp
  - iv. Rose's Dug Out
  - v. La Catrina Cocina Mexicana
  - vi. Harbor Freight

- vii. Verizon
- viii. Dunkin Donuts
- ix. TM Fitness- Private Personal Training

**D. New Business**

**E. Unfinished Business:**

- a. Beautification of the Corridor & MDOT 2021 US 41 Resurfacing Project/Corridor Improvements:
  - i. Project is relatively finalized, everything is in place, and it should begin in the Spring of 2021.
  - ii. Township has been trying to finalize everything and get things rolling.
  - iii. Pedestrian pathway grant has been approved and will be part of this construction.
    - 1. The Township has put down their 20% match for the grant.
    - 2. The walkway will go in front of the Westwood Mall, Taco bell, and the new Verizon.
    - 3. Hopefully they will be able to continue this walkway in the future.
  - iv. If anyone has questions, suggestions, or feedback, please contact the MDOT manager in Ishpeming, Rob Tervo, at 906-485-4270.
  - v. Ryan will try to get us more information on the upcoming project and Sarah will email the information to everyone.

**F. Committees:**

- a. Membership Committee: Michelle Lajoie, Mike Morgan, Chuck Williams, and Dr. Cynthia Wiggins
  - i. Main focus for the upcoming year will be personal visits to each business.
    - 1. Minimum visit, once per year.
  - ii. Membership committee would like to create a sub committee that would focus on social media and creating content for social media and our website.
    - 1. Mikes son and someone from Media Brew may be a part of this committee.
- b. Brochure Committee: Tina and Jamie have stepped down from the board, which means we do not have anyone for the brochure committee and we need new volunteers.
  - i. The brochure should be done by Spring 2021.
  - ii. The Mining Journal is ready and willing to go ahead with the brochure but we need to contact them.
  - iii. Brochure does not cost the MTBA anything- all costs are covered by the Mining Journal.
  - iv. Mike made a motion to move ahead with the brochure through the Mining Journal. Chuck seconds this motion. All approve and motion passes.

**G. Reports:**

- a. **MTBA Facebook Page & website (Sarah Stabile):** I have made multiple new posts on our website and Facebook.
  - i. Haven't received anything from our members to posts regarding their businesses lately.
  - ii. Michelle has sent some good information to me, that I've sent out to all of our members via email.
  - iii. Chuck talked a bit about making improvements to our website. Media Brew will be looking into updates and what they can do to make our website better.
- b. **Catch the Vision (Ryan Diederichen):**
  - i. The Township tree lighting was very successful!
  - ii. No future events as of now.
  - iii. The Township is having a board meeting 12.15.2020 to discuss holding large events amid COVID.
- c. **DDA Update (Sarah Stabile via Brian Jensen):** No updates.
- d. **Marquette Township Board Treasurer (Ernie Johnson):** Ernie not present, no discussion.
- e. **Marquette Township Planning & Zoning Administrator (Ryan Diederichsen):**
  - i. There's been a lot of residential inquiries. 6-8 new homes in the Township in the last year.

**Motion to adjoin meeting: Frank adjoins meeting at 1:10pm.**

**Next Meeting: Tuesday, January 19<sup>th</sup>, 12:00pm- Zoom**