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BOARD MEETING MINUTES

Tuesday, November 17th– 12:00pm – Zoom

1. Roll Call

A. PRESENT:

- Frank Stabile, Chairman (Superior Oasis)
- Michael Morgan, Co-Chairman (First National Trust & Wealth Management)
- Jenn Wallner, Treasurer (Tailored CPA's)
- Chuck Williams (Media Brew) (Alex Bayshore)
- Michelle LaJoie (Lost Creek Apartments/CAAM)
- Dr. Cynthia Wiggins (Alpha Omega Dental Center)

B. ABSENT:

- Jamie Gollakner (Honor Credit Union)
- Tine Henson (TruNorth Credit Union)

C. GUESTS: NONE

2. Round Robin

3. Consent Agenda

- A. **Motion for Approval of October Meeting Minutes & Consent Agenda:** Michael Morgan motions, Michelle Lajoie supports- motion passes.
- B. **Treasurers Report:**
 - a. Bank Statement Balances as of October 31th, 2020:
 - i. Checking: \$1,350.76
 - ii. Savings: \$9,583.51
 - b. Invoices to be Paid:
 - i. Media Brew: \$100
 - ii. Sarah Stabile for Secretarial Services: October \$90.00
- C. **Correspondence- None**

4. Regular Agenda

- A. **Motion for Approval of November Agenda:** Jenn Wallner motions, Chuck Williams supports- motion passes.
- B. **Membership:** Total: 53
 - a. No members lost or gained
- C. **Membership Drive:**
 - a. Potential New Business List for 2021:
 - i. Shopko Optical
 - ii. Riverside
 - iii. Fit Body Boot Camp
 - iv. Rose's Dug Out
 - v. La Catrina Cocina Mexicana
 - vi. Harbor Freight
 - vii. Verizon
 - viii. Dunkin Donuts
 - ix. TM Fitness- Private Personal Training
- D. **New Business:**
 - a. Annual Donation to Community:

- i. We typically donate \$500 to the events committee but because of COVID we haven't had a request for a donation.
- ii. Michelle suggested we donate to the Salvation Army.
 1. Jenn motions that we donate \$500 to the Salvation Army.
 2. Chuck supports this motion and motion passes.
 3. We will get a picture of us donating to the Salvation Army with a board member and big check.
 - a. Will post this on social media.

E. Unfinished Business:

- a. Beautification of the Corridor & MDOT 2021 US 41 Resurfacing Project/Corridor Improvements- Not much to report on this, the plans seem to be concrete and if anyone wants changes then they need to contact the Township directly.

F. Committees

- a. Membership Committee: Michelle Lajoie, Mike Morgan, Chuck Williams, and Dr. Cynthia Wiggins
 - i. Last meeting together, talked about why people would want to be a part of the MTBA.
 - ii. Stressed the importance of making physical contact with our members at least once a year.
 - iii. Could Travel Marquette be helpful to us and our members?
 - iv. An idea was suggested that when we visit our members throughout the year, that we get a little write up on them and their business to post on social media.
 - v. We will be sticking with the information we used last year for the membership drive and will make bigger changes next year.
 - vi. Need to get membership packets out. Everyone knows what they need to do.
- b. Brochure Committee: Tina Henson and Jamie Gollakner- Both Absent, no discussion.

G. Reports:

- a. **MTBA Facebook Page & website (Sarah Stabile):**
- b. **Catch the Vision (Ryan Diederichen): Ryan not present**
 - i. Santa drive by and Christmas Tree lighting still happening on November 24th, at 6pm.
- c. **DDA Update (Sarah Stabile via Brian Jensen):**
- d. **Marquette Township Board Treasurer (Ernie Johnson): Ernie not present**
- e. **Marquette Township Planning & Zoning Administrator (Jason McCarthy & Ryan Diederichsen): Jason and Ryan not present**

Motion to adjoin meeting: Dr. Cynthia Wiggins motions, Jenn Wallner supports- motion carries.

Next Meeting: Tuesday, December 15th, 12:00pm- Zoom