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BOARD MEETING MINUTES

Tuesday, October 20th – 12:00pm –Comfort Suites

1. Roll Call

A. PRESENT:

- Frank Stabile, Chairman (Superior Oasis)
- Michael Morgan (First National Trust & Wealth Management)
- Chuck Williams (Media Brew) (Alex Bayshore)
- Michelle Lajoie (Lost Creek Apartments/CAAM)

B. ABSENT:

- Dr. Cynthia Wiggins (Alpha Omega Dental Center)
- Jenn Wallner, Treasurer (Tailored CPA's)
- Jamie Gollakner (Honor Credit Union)
- Tine Henson (TruNorth Credit Union)

C. GUESTS:

- Jason McCarthy
- Ryan Diederichsen

2. Round Robin

3. Consent Agenda

- A. Motion for Approval of September Meeting Minutes & Consent Agenda:** Michael Morgan motions, Michelle Lajoie supports- motion passes.
- B. Motion for Approval of October Agenda:** Michelle Lajoie motions, Michael Morgan supports- motion passes.
- C. Treasurers Report:**
- a. Bank Statement Balances as of September 30th, 2020:
 - i. Checking: \$1,380.76
 - ii. Savings: \$9,583.43
 - b. Invoices to be Paid:
 - i. Media Brew: \$100
 - ii. State of Michigan Assumed Name: \$10.00
 - iii. Sarah Stabile for Secretarial Services: September \$88.00
- D. Correspondence- None**

4. Regular Agenda

- A. Membership:** Total: 53
- a. No members lost or gained
- B. Membership Drive:**
- a. We need to be able to describe what the value of being a part of the MTBA is
 - b. What can we offer to the community?
 - i. Local scholarships, internships, fellowships, student opportunities?
 - ii. We should keep it local.
 - iii. Should focus on networking and assisting each other.
 - iv. We could have guest speakers.
 - v. We could come up with a list of things that we want to do in the future to let members and potential members know what we are working towards.

- c. We would like to get more feedback from our members, but we have tried in the past and they rarely respond. We have had a survey on the invoices and barely anyone fills it out.
- d. A suggestion was made to have business logos, rather than business names, on the website.
- e. Should we be focusing on shop local? We do have nonlocal businesses, so we would have to be careful with that wording. Instead of “shop local” we could say “shop Marquette Township”.
- f. Online advertising and social media are very important for attracting new members.
- g. We need to come up with a script or talking points and get out to each potential new business.
- h. We could get a write up from current members about their business and post on our social media accounts.
- i. It would be helpful to let people in the Township know of available spaces for purchase and rent.
- j. Potential New Business List for 2021:
 - i. Shopko Optical
 - ii. Riverside
 - iii. Fit Body Boot Camp
 - iv. Rose’s Dug Out
 - v. La Catrina Cocina Mexicana
 - vi. Harbor Freight
 - vii. Verizon
 - viii. Dunkin Donuts
- k. We need to get ahold of these potential businesses, talk with them, and get them signed up.

C. New Business:

- a. Mission and Objective Update
 - i. An annual report would be a great and help us with our mission and objective.
 - ii. We could create a committee to take on creating an annual report.

D. Unfinished Business:

- a. Beautification of the Corridor & MDOT 2021 US 41 Resurfacing Project/Corridor Improvements
 - i. This should be starting next year.
- b. Profile Brochure for 2021/2022
- c. Membership Committee: Michelle Lajoie, Mike Morgan and Chuck Williams
- d. Brochure Committee: Tina Henson and Jamie Gollakner
 - i. Could use another volunteer for this committee.

E. Reports:

- a. **MTBA Facebook Page & website (Sarah Stabile):**
 - i. Not much going on right now, have not received anything recently from members to post.
 - ii. Please let me know if you have anything you would like posted regarding your business.
 - iii. Will be posting the donation photo on the website and Facebook.
- b. **Catch the Vision (Ryan Diederichen)**
- c. **DDA Update (Sarah Stabile via Brian Jensen):**
 - i. Biggest thing going on with the DDA is the road construction project that will be starting next year.
- d. **Marquette Township Board Treasurer (Ernie Johnson): Ernie not present**
- e. **Marquette Township Planning & Zoning Administrator (Jason McCarthy & Ryan Diederichsen):**
 - i. Township has not secured the money it needs for the corridor improvements.
 - ii. Township did commit 40 thousand to the TAP grant.
 - iii. Looking at several sites to do curb work and this work can be done at any time.
 - 1. If businesses want work done, they need to request it.
 - iv. Will be putting a pathway on the highway- Commerce to Westwood Mall
 - v. This is a good time for us to tell the Township what improvements we would like to see.
 - vi. There are a lot of improvements that can be made under our new DDA such as lighting, sidewalks, seating, etc....
 - vii. Because we are a township and not a traditional downtown, we do not qualify for a lot of the traditional grants.
 - viii. Discount Tire wont construct till next year.
 - 1. There is room for another development on the other side of Discount Tire.
 - ix. New Verizon store is being built.
 - x. New Trump store is short term.
 - xi. Strip malls seem to be the only successful businesses going up right now.
 - xii. Fish and Wildlife building is being developed and there is a 40-acre piece of land next to that for sale.

1. Unsure of what is happening to the old Fish and Wildlife building.
- f. Planning commission just passed some draft language for the marijuana stores- pretty restricted.

Motion to adjoin meeting: Mike Morgan motions, Michelle Lajoie supports- motion carries.

Next Meeting: Tuesday, November 17th, 12:00pm- Comfort Suites