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BOARD MEETING MINUTES

Tuesday, March 19th, 2019 – 12:00pm – Hudson's Classic Grill

1). Roll Call/ Round Robin- 12:08 pm

1) Roll Call

a) PRESENT:

- Frank Stabile, Chairman (Superior Oasis)
- Jessica Anders, Executive Secretary (Carpet Specialists)
- Tina Henson (TruNorth Credit Union)
- Scott Patrick (Carpet Specialists)
- Adele Jacobson (Honor Credit Union)
- Dr. Cynthia Wiggins (Alpha Omega Dental)
- Alex Baysore (Representative for Todd Noordyk, Co-Chairman) (Great Lakes Radio, Inc.)

b) ABSENT:

- i) Todd Noordyk, Chairman (Great Lakes Radio)
- ii) Michael Morgan (First National Trust & Wealth Management)
- iii) Jenn Wallner, Treasurer (Tailored CPA's)

c) GUESTS:

- Ernie Johnson (Marquette Township)
- Lauren Bareiss (Great Lakes Radio)

2) Consent Agenda- Motion for Approval: Adele motions, Tina supports, motion passes at 12:19pm.

- a) **Approval of Regular Agenda:** There was a typo for the Joint meeting. The correct date for the joint meeting is May 21st not May 27th.

Scott motions, Tina supports, motion passes at 12:20pm.

Treasurer's Report

- i) Bank Statement Balances as of February 19th, 2019
 - Checking: \$2348.11
 - Savings: \$8824.50
- ii) Invoices to be Paid
 - Great Lakes Radio: \$100
 - Jessica Anders for secretarial services: \$96

b) Correspondence –

2) Regular Agenda –

- a) **Membership- 9 New, 50 total,**

- i) Jessica handed out an updated current list of all 2019 members. Culver's said they were going to commit to rejoining but has not sent in a check.

- ii) 1st Dollar Presentations - Something we need to follow up on. Is this still something that we want to pursue? At first we did first dollar presentations and then asked if the business wanted to join and most did not join so we changed it and said if they join we will do first dollar.

Do we still want to do this? LSCP still does first dollar as well. Should we send a packet with new member applications and window clings? We still have time to decide because the three businesses below have not opened. Jessica will send out new member application. We should send out the window clings out to all members.

- (1) Bell Financial

- (2) Queen City Burger
- (3) Shopko Optical

b) **New Business**

- i) **2019 Board Direction & Goals/Marketing Presentation:** What we want to try to do is have a current member or business in the township that does marketing give a presentation. It could help promote their business, but could also give info that would be pertinent to businesses. It could be done at our regular meeting and we can invite all our members, have a short meeting, and then have the marketing presentation. If we want to go forward with this Frank would like to have a chairperson other than the executive board. They would be finding someone (member first), have communication, and set it up with the e-board,
There are a few marketing businesses in the township: Swick, 906, Great Lakes. Would Great Lakes be interested? It's not just a presentation on their business; it would be marketing tools to help every business.
We could send out something to anyone that is involved in marketing to see who responds and would be interested in doing a presentation for us.
We could send out a survey "If we did a presentation on marketing at noon time, would you be interested?" Jessica will send out poll to all membership to see if anyone is even interested.
- ii) **2019/2020 Community Profile Brochure:** We do not have any left from last year's profile brochure. Frank sent out an e-mail to the Mining Journal to see if they are still interested in doing these for us. He has not received a response yet.
- iii) **MTBA Township Joint Meetings: May 21st & November 19th** - Need to start thinking of what we want to put on for the joint meeting agenda, items that perhaps we have not talked about before. An item could be about communication from us to the board to the county about the road conditions.

c) **Unfinished Business**

- i) **Catch the Visions (Todd Noordyk)** – Car show is the next event. It usual happens around Father's Day weekend. Details are yet to come because of the Boat & RV show. Soon there will be a discussion on sponsors and posters. MTBA has been donating \$500 each year towards events committee so we would like to make an official request as a sponsor.
- ii) **Beautification of the Corridor-** Jason will keep us informed.

3) **Reports**

- a) **Marquette Township Business Association Facebook Page-** Jessica made a post welcoming Bell Financial. Jessica wrote an article about all of the new businesses and shared it on facebook. Send Jessica anything that you may want posted on facebook.
- b) **Website (Alex Baysore)-** We had very impressive website views. MTBA is around 12,000 views each month. For February we had a total page views (people looking around at the different pages on the website and spending time on the website of 27,000. "Visits" is the actual number of people that came to the site which is about 13,000. There is no way to know if they are different people or repeat visitors. A lot of times it's spam which is usually removed from the report. Last year website stats: Total number of visits- 124,639 and the annual page views were 285,843. For a site our size our stats are quite good. The glitch that was on the website has been fixed. Everything is back to normal.
- c) **DDA Update (Todd Noordyk)** – Alex asked Randy a couple of questions. During the roundabout construction there are only going to be 2 lanes open, one on each side. (Single Lane). Large trucks and semi trucks will be routed through Northwoods road.
- d) **Marquette Township Board Treasurer (Ernie Johnson)** - The loan agreement between the waste water and the water department: money was loaned to the water department which took the interest rate from 4.75% to 1% which was about a \$14,000 savings for the water department. There were 2 loans- one will be paid off by the end of this year and the other will be paid in 2.5 years.
Marijuana- the township opted out and is waiting for the state to come out with some kind of legislation.
Township is looking at generators for the township hall.
Tunnel design will be discussed. Planning commission has recommended that the tunnel be named "Pete's Pass". Pete O'dovero has made some financial donations for the project.
Storm water issues: The planning commission is looking at working with the county and the county wants the township to get involved: If residents who live on country roads fill in the ditches or culverts, they then want the township to put that dollar amount on the land owners taxes to help pay for the work they would have to do to reopen them.
Road Maintenance: bidding is going out for crack fills and chip seals for many roads up to \$56,000.

e) Marquette Township Planning & Zoning Administrator (Jason McCarthy) (Absent)

Meeting ended at 1:08pm. Scott motions, and Tina supports.

NEXT MEETING: Tuesday, April 16th, 2019 at 12:00 PM at Hudson's Classic Grill