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BOARD MEETING MINUTES

Tuesday, February 19th, 2019 – 12:00pm – Hudson’s Classic Grill

1). Roll Call/ Round Robin- 12:20 pm

1) Roll Call

a) PRESENT:

- Frank Stabile, Chairman (Superior Oasis)
- Jessica Anders, Executive Secretary (Carpet Specialists)
- Jenn Wallner, Treasurer (GMWWP, CPAs, P.C.)
- Scott Patrick (Carpet Specialists)
- Michael Morgan (First National Trust & Wealth Management) (showed at 12:29 pm to make quorum)
- Dr. Cynthia Wiggins (Alpha Omega Dental)

b) ABSENT:

- i) Todd Noordyk, Chairman (Great Lakes Radio)
- ii) Alex Baysore (Representative for Todd Noordyk, Co-Chairman) (Great Lakes Radio, Inc.)
- iii) Scott Patrick (Carpet Specialists)
- iv) Adele Jacobson (Honor Credit Union)
- v) Tina Henson (Tru North Federal Credit Union)

c) GUESTS:

- Jason McCarthy (Marquette Township)
- Ernie Johnson (Marquette Township)

2) Consent Agenda- Motion for Approval: Michael motions, Cindy supports, motion passes at 12:32pm.

a) Approval of Regular Agenda: Scott motions, Jenn supports, motion passes at 12:33pm.

Treasurer’s Report

- i) Bank Statement Balances as of January 31st , 2019
 - Checking: \$3066.11
 - Savings: \$7823.86
- ii) Yearend Financial Review: Decision was made to review the actual financials quarterly. There isn’t much change every month. There was a balance sheet that was handed out that compared 2017-2018. Our assets only went down \$31.49 even with the extra donation of \$2500 to the underpass in the township. What helped was that we had a lot of 2019 members pay in December of 2018.
Discussion of where we can send checks was had since there was an issue with Alpha Omega’s check not clearing after a month. Suggestion was made to have checks sent to Jenn, where as of now the checks are being sent to Frank, and then passed along to Jenn to be recorded and cashed. Checks could be directly sent to Jenn.
- iii) Invoices to be Paid
 - Great Lakes Radio: \$100
 - Jessica Anders for secretarial services: \$118

b) Correspondence –

2) Regular Agenda –

a) Membership- 9 New, 49 total,

- i) Jessica handed out a current list of all 2019 members.
Bell Financial is our newest member.

ii) Potential New Business List for 2018:

- Meijer Store and C-Store (Meijer Gas Station), Barrel & Beam, Gander Outdoors, Shopko Optical, Queen City Burger, Lash Company? Superior Chaga, Saykilly’s, Burger King

- Michael Morgan will speak with Fraco Concrete Products
- Cynthia Wiggins will contact other Dentists
- Alex Baysore will speak to Barrel and Beam
- Subaru and Riverside are set to be open by the end of 2019

b) **New Business**

- 2019 Board Direction & Goals/Marketing Presentation: We could potentially have a local marketing firm come in and do a presentation on marketing and invite all members to join- marketing was the top choice by people on our membership application.
Swick Media & 906 technologies are marketing options
We could ask them to do a presentation from a business standpoint. It could be a 20-30 minute presentation during one of our regularly scheduled meetings. To entice one of these companies to come in and do a presentation we could offer them a free membership for a year. One issue is that we have tried to do seminars in the past and they have been unsuccessful due to lack of attendance.
- MTBA Township Joint Meetings: May 21th & November 19th – Confirmed by Lyn to Jess via e-mail
- Communication about traffic during 2019 construction: There is a pre-construction meeting next month and then Jason can report what the plan is and how we can assist. MDOT may have a website with all the info. Jason can find out and we can pass along the info on our website/facebook.

c) **Unfinished Business**

- Catch the Visions (Todd Noordyk)** – Car show in the summer? - details to come
- Beautification of the Corridor**- Information to come when roundabouts are complete.

3) **Reports**

- Marquette Township Business Association Facebook Page**- Jessica made welcome posts to Loads for Fun Laundry & Northern Michigan Land Brokers; she will post a welcome post for Bell Financial. The TV6 Article was shared onto facebook as well.
- Website (Alex Baysore)** – Lauren posted on the website covering the Catch the Vision hockey tournaments/benefits, Jessica will write a brief article welcoming every new member.
- DDA Update (Todd Noordyk)** – Met last in December- meeting coming up.
- Marquette Township Board Treasurer (Ernie Johnson)**- Recreational Marijuana- Sounds like the direction the township is going to go is “opt out with the ability to opt back in”.
Township has an enterprise fund, which is a water and sewer fund and both have outstanding loans with around 4.2-4.5% interest.
Whetstone (income based housing) wants to do a complete renovation of the units. The loan is about 17-18 years out, once they pay that then the township can step in and take another look at it. If there is a renovation it has to be completed within 3 ½ - 4 year time period.
Structured planning items: the board went through and tried to layout items that they should look at within the next 5-8 years.
- Marquette Township Planning & Zoning Administrator (Jason McCarthy)** - Mall has sold. There has not been any plan to renovate the structure. There are some businesses that are interested in coming to the township that the old owner didn't have the capital to facilitate, so there's hope that the new owner will.
Shopko Optical is going to relocate to The Bride's choice in the strip over by Starbucks.
Township is getting ready for the 2019 roadway project.
Township is still working on Master plan update, transportation plan, and recreation plan- hopefully to be done by the spring.
Township supported the purchase of a 30 acre piece of property down on Well road. The property is currently zoned rural residential. It would be proposed that the zoning changes from rural residential to forest recreation which would be a way to preserve the property for recreational purposes.

Meeting ended at 1:06pm. Mike motions, and Cindy supports.

NEXT MEETING: Tuesday, March 19th, 2019 at 12:00 PM at Hudson's Classic Grill