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BOARD MEETING MINUTES
Tuesday, September 19, 2017 – Noon – Hudson’s Classic Grill

1. Roll Call/Round Robin – 12:00 PM

2. Roll Call

a. PRESENT:

- Frank Stabile, Chairman (Superior Oasis)
- Jenn Wallner, Treasurer (Grandchamp, McBride, Wallner, Wallner, & Prophet, CPAs, P.C.)
- Ashley Krook, Executive Secretary (Superior Oasis, Days Inn)
- Scott Patrick, Carpet Specialists
- Tina Henson, Tru North Federal Credit Union
- Michael Morgan (First national Trust & Wealth Management)
- Jerry Spruitenburg, Great Lakes Radio (filling in for Todd Noordyk)

b. Absent:

- Peggy Loy, Co-Chairman (Century 21)

3. Consent Agenda

a. Invoices

- Ashley Krook, \$ 145. Paid
- Great Lakes Radio: \$100 Paid

b. Correspondence – None.

c. Scott Patrick moved to approve consent agenda; seconded by Jenn Wallner. Motion passes unanimously at 12:10 pm.

4. Regular Agenda – Motion made by Jenn to approve. Michael Morgan supported. Motion passes unanimously at 12:12 pm.

a. Membership

- 3 New and 47 total
- **Spotlight/First Dollar Presentations**
 - **LaFayette Collision** – Ashley to do.
- **Potential New Business List for 2018**
 - Meijer Store and C-Store (Meijer Gas Station), Fraco Concrete Products, Riverside Toyota and Honda Car Dealership, Subaru Car Dealership, Ashley Furniture, Beam and Barrel, Kubota Dealership, Cosmo Prof (Cosmetology Supply Store), Sally Hansen Beauty Supply, Burger King (in front of Lowe’s).
 - **Membership Drive** – We have been keeping a potential new business list for 2018 (as listed above) to prepare for our membership drive. This is coming up quickly and will be discussed further at the October 17 board meeting.

b. New Business

- **Marquette Township Business Association Facebook Page** – The Facebook page is slow going at the moment. We need more of our membership to “like” and “share” our posts and page to generate a following. We did post recently about the upcoming “Strut Your Mutt” fundraiser for UPAWS. We did ask our board members to “like” and “share” the page and/or posts.
- **Community Profile Brochure** - This has been complete with another case delivered to Cedar Motor Inn. Ashley reached out to Mary Heath requesting a digital copy of the brochure. Jerry did assure us that he would get it uploaded to our web page once he receives his copy from us.
- **Energy Saving Seminar** – This is scheduled for October 17 at Noon in the Coles Room at the Comfort Suites with lunch being catered by Hudson’s Classic Grill. It will be a buffet-style lunch with no cost to attendees. Michigan Interfaith is paying for \$ 10 of the meal with the MTBA picking up the remaining \$ 5.50. The Energy Saving Seminar Flyer was passed around and several copies were given to our present board members to distribute and/or display. Frank is taking responsibility for recording attendees with the attendees RSVPing either by text or email to him. The actual presentation should take approximately 30-40 minutes. Tina Henson, Jenn Wallner, Jerry Spruitenberg or Todd Noordyk, Mike Morgan, and Scott Patrick all agreed to attend. Scott Patrick did volunteer to speak about his experience with energy savings as he recently underwent an energy saving project with his own business. We were supposed to participate with another club. Ashley did reach out to 40Below, but did not hear back from them. It was decided to attempt to reach out to 40Below again via Candice. We are going to send them our flyer and ask them to pass it along to their membership. Jerry also offered to share our information with his group, Business Networking International. Jerry is the vice-president and they are meeting next Tuesday (September 26).
- **Zoning Text Amendment to define and regulate short-term rentals, tiny homes, and accessory structure types as well as pedestrian connectivity** – No one from the MTBA could attend. There was a public hearing notice distributed through the Bishop Woods community regarding the short-term rental issue. There is a duplex being built in Bishop Woods specifically for renting it out on Air-B-N-B; however, there are not supposed to be multi-family dwellings in Bishop Woods. We did send the public hearing notice out to our membership, but we did not get any response. The Township is supposed to hold another public hearing on this and the tiny home issue to develop some policies. The difficulties (parties, loud renters, etc.) with living near a short-term rental was briefly discussed. Frank encouraged the board members to speak out and share their opinions on this issue. Regulations for rentals was also discussed with the township suggesting (at our joint meeting last month) an annual fire inspection, township business license, and additional insurance-riders for conducting a commercial business on residential land. The Board went on to discuss making sure that everyone is playing on a level playing field in regards to regulations and fees.

c. Unfinished Business

- **Catch the Vision (Jerry)** – Santa Comes to the Township with the Tree Lighting on November 28.
 - There was a brief discussion about the future of the Marquette Mall – specifically attracting new businesses to fill the mall. There is a company that is currently employed to encourage businesses to come to the Marquette Mall. Other shopping options such as sporting goods stores were also briefly discussed.
- **Beautification of the Corridor** – Jenn spoke on this. The Township informed us at our joint meeting last month that we had to turn in receipts to be reimbursed. We believe that the township has a \$ 2,000 annual budget for beautification. We will need to clarify the total amount available.

d. Reports

- **Website** – Ashley and Jerry have been coordinating on this. Ashley caught some errors on the website and Jerry did get those correct. They are currently working on the email issue so that any incoming correspondence gets forwarded to Frank and Ashley. They also listed Ashley's email. Jerry and Ashley coordinated on a spotlight and post about the Cedar Motor Inn's 50th Anniversary. Jerry did offer to promote our Facebook page on our webpage with a link. Jerry also suggested an upcoming seminar on social media and Facebook on Tuesday, October 3. Jerry will forward the detail and that flyer to Ashley and Frank.
- **Marquette Township Board Treasurer (Ernie Johnson)** – Ernie was absent.
- **Marquette Township Planning & Zoning Administrator (Jason McCarthy)** – Jason was absent.

Adjournment: Mike Morgan made a motion to adjourn, Tina Henson supports. Motion carries unanimously at 12:50 pm.

Next Board Meeting – Tuesday, August 15, at 11:30 am at Hudson's Classic Grill

REMINDER: ENERGY SAVING SEMINAR

OCTOBER 17, 2017 AT NOON

COLES ROOM, COMFORT SUITES

Respectfully submitted,

Ashley D. Krook

Ashley D. Krook, Executive Secretary