

MARQUETTE TOWNSHIP

COMMUNITY PROFILE | 2017

LIVE



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Welcome!

Welcome to our community — a township on the move! While Marquette Township is one of the fastest growing Townships in Michigan, we are maintaining a perfect balance of urban and rural lifestyles along with a growing retail center. This publication will offer a snapshot of all that we have to offer. We are blessed to live, work and play in this place we call the U.P. and Marquette Township. I believe there is a responsibility to provide employment for our friends and neighbors so they might stay in this great community. We must work to keep our businesses successful and growing. That is the essence of our association, to join together as a business community to create a progressive economic climate for the positive growth and development of Marquette Township businesses.

The viability and strength of our organization is determined by the people who participate and contribute to it. By the simple act of joining our association, you and your business voice gives us influence to have our voice heard and our concerns acted on by the Planning Commission and Board of Trustees of the Township. Your membership fee gives us the ability to operate in a professional manner, create awareness, and provide you, the member, with information and services.

The annual dues for membership are \$100 and are due by Jan. 1 each year. For a membership application, please go to our website at, www.marquettetownship.biz and click on the “forms” tab. Or, you may request forms by emailing us at contact@marquettetownship.biz. Call us at 906-225-1225.

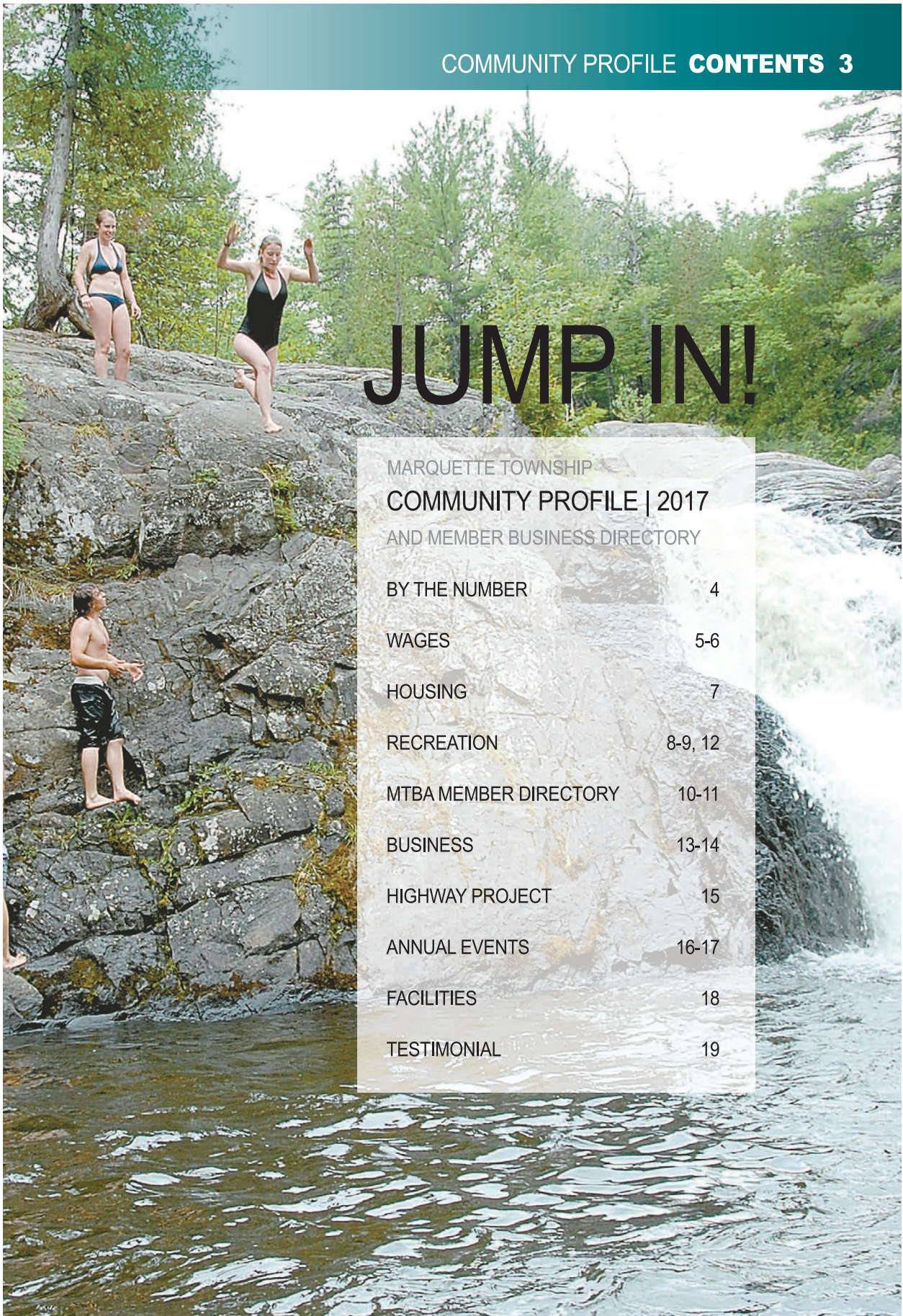
With Best Regards,

Frank T. Stabile, Chairman
Marquette Township Business Association

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MARQUETTE TOWNSHIP
COMMUNITY PROFILE | 2017
AND MEMBER BUSINESS DIRECTORY

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4 FACTS AND FIGURES COMMUNITY PROFILE



MARQUETTE TOWNSHIP BY THE NUMBERS

Population: 3,898

Land Area: 54 Square Miles

Water Mass: 5 Square Miles

Lake Superior Shoreline: 10 Miles

Median Household Income: \$54,929

Median Age: 45.5

Total Housing Units: 1,938

Total Businesses: 250+/-

New Jobs Created: 2,500 (Since 2005)

Veterans: 450

Type of Township: Charter

Style of Government: Manager/Elected Board

Fire Protection: Paid on-call

Police Service: Marquette County Sheriff's Department, Michigan State Police

Municipal Water Source: Lake Superior and award-winning well water

Electric Service: Marquette Board of Light and Power

Natural Gas: Semco Energy

Marquette Township continuously strives to improve economic conditions in our community by promoting ourselves as a great place to live, work, play and visit. We accomplish this by providing proper zoning, adequate and appropriate spaces for the establishment of commercial and industrial enterprises, protecting our environmental resources, natural features, cultural and historic sites, events and festivals and by encouraging economic development in areas that are compatible with, and accessible to, existing utility services and multi-modal transportation. Alongside the Marquette Township Business Association, the Marquette Township Board of Trustees, various committees and township staff work together collaboratively to foster positive business relationships and employment opportunities for all stages of life. Our goal is to attract, retain and grow our businesses for the betterment of the community, while continuing to enjoy our low cost of living.



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6 REGIONAL WAGES COMMUNITY PROFILE

2016 Occupational Wage Estimates — Upper Peninsula

Occupational Title	Median Hourly Wage
Food Service Managers	\$15.60
Lodging Manager	\$12.28
Accountants & Auditors	\$24.22
Financial Specialists	\$19.89
Computer Support Specialist	\$20.41
Electrical Engineers	\$31.77
Industrial Engineers	\$35.27
Forest & Conservation Technicians	\$19.88
Child, Family & School Social Workers	\$21.14
Preschool Teachers, Except Special Education	\$15.12
General Dentists	\$65.88
Family & General Practitioners	\$90.66
Dental Hygienists	\$29.43
Licensed Practical & Vocational Nurses	\$17.49
Fire Fighters	\$16.78
Police & Sheriff's Officers	\$23.16
Child Care Workers	\$8.58
Office Clerks, General	\$13.93
Carpenters	\$15.82
Electricians	\$24.73
Automotive Service Technicians & Mechanics	\$14.07
Industrial Machinery Mechanics	\$25.78



Source: Michigan Department of Labor and Economic Growth, Office of Labor Market Information



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Marquette Township features residential housing options for all stages of life. Whether you are a student at Northern Michigan University, part of a young and growing family, or getting ready to retire, we have the housing variety that you'd expect from an award-winning community.

Multi-family residential housing is necessary for all walks of life, and the township is host to a variety of townhomes and apartment complexes. We believe these offerings are some of the best in the area.

Trowbridge Park is our main residential area with approximately 50% of our nearly 4,000 residents residing there. Trowbridge is a traditional, platted neighborhood that is 1-square-mile in size. It is a quiet, family-friendly neighborhood with its own recreation area, church, bar and grill, and convenience store.

If you prefer a larger residential lot size, there are several subdivisions in the community that feature one to two acre lot sizes with upscale housing options. Bishop Woods and Huron Woods are both examples of style of living.

MARQUETTE BOARD OF LIGHT AND POWER

***"We generate more than just energy,
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- On May 8, 2017, American Public Power Association awarded the MBLP with the prestigious RP3 Diamond Award for best practices in Reliability, Safety, Workforce Development and System Improvements.
- This summer, MBLP will be building our Community Solar Garden on our property on Wright Street, which will have 480 315-watt solar panels. Customers of the MBLP may participate in purchasing as few or as many panels as they desire (up to 40 panels), as long as they are not producing more energy than they are consuming at their residence or business over the course of one year. Each participant will receive a proportional percentage of utility bill credit that is equal to the amount of energy their panels produce. Go to www.mblpcommunitysolar.org for more information.



8 RECREATION COMMUNITY PROFILE



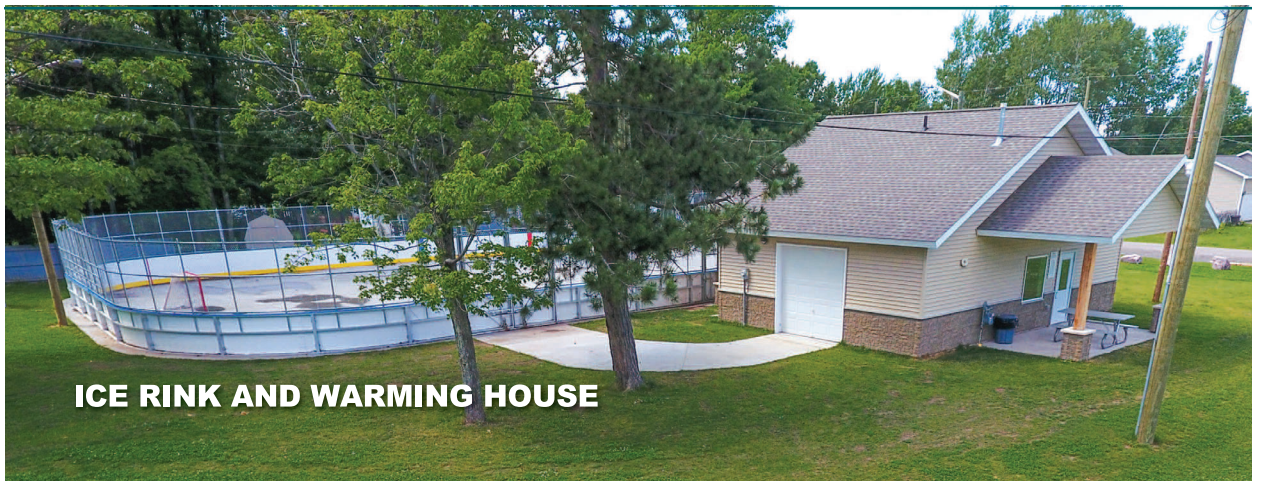
Lions Field Recreation Area



KIDDEE PARK PLAYGROUND

Located in the heart of Trowbridge, this 2.5-acre park currently serves as the our community's main recreation and gathering area for families. The park contains a brand new, all-inclusive play structure, softball field, tennis court, open-air pavilion with picnic tables, And restroom facilities. An ice rink/roller rink was also recently constructed at the park, as well as a new warming house. Truly something for everyone!

Recently, the park has received considerable upgrades. New fencing, infield dirt fill, enclosed dugouts, and a batting cage were added to the ball field. The pavilion was also upgraded and landscaping enhancements were added with the help of volunteers, local retailers, and service groups. The resurgence of the park has led to annual community events taking place there. Future plans call for the installation of additional picnic tables, BBQ grills, and a walking pathway that will circumnavigate the entire park property.



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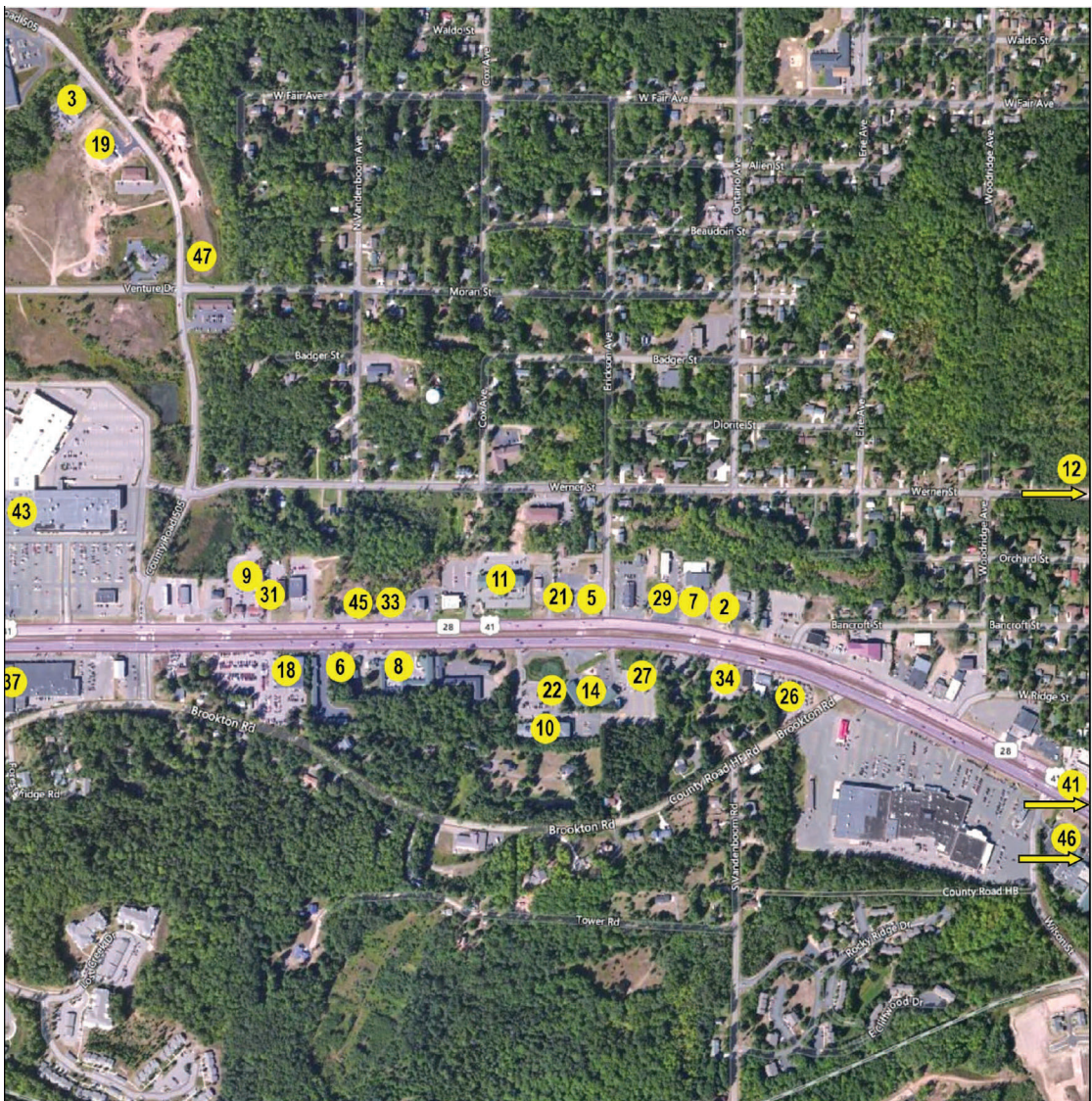
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| 12. <u>The Crayon Club</u> | |



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- 44. [Willy's Tire Shop](#)
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- 46. [Swadley Development](#)
- 47. [Marquette Township Hall](#)

12 RECREATION COMMUNITY PROFILE



Marquette Township and the surrounding Marquette area offers some of the highest-quality outdoor recreation available. There are miles and miles of wilderness, Lake Superior shoreline, waterways, and trail networks available for mountain biking, canoeing, kayaking, paddle boarding, hiking, skiing, fishing, hunting, snowshoeing, and snowmobiling. Our four-season climate allows you to remain physically active during all months of the year.

Our community features a number of marquee outdoor recreational assets. The 48-mile long Iron Ore Heritage Trail traverses through the heart of Marquette Township and serves as a link to other local, regional and national trail networks like the Noquemanon Trail Network (NTN) and the North Country Trail.



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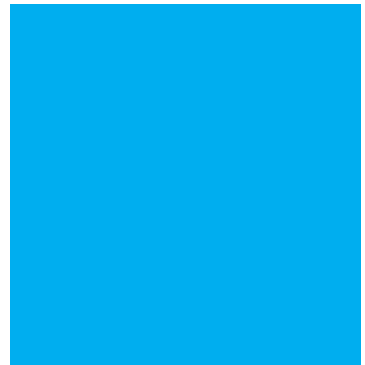


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WHY MARQUETTE TOWNSHIP?

As the largest population center in Michigan's Upper Peninsula, and home to Northern Michigan University (NMU), the Marquette area is the regional hub for retail restaurants, education, health care, services and outdoor recreation. NMU is a four-year, public university with a student population of approximately 8,000. We benefit directly from NMU's renowned WiMAX (4G) wireless network, which currently serves approximately 40 square miles. According to data from Tourist Economics, visitors spent \$180.4 million in Marquette County in 2014 – including \$28.85 million in retail spending. Tourism in Marquette County also experienced an economic growth of 4.8% from 2013 to 2014.

Marquette Township features approximately 250 local, regional, and national retail, commercial and service industry businesses within our community. There are shopping and entertainment opportunities for everyone.



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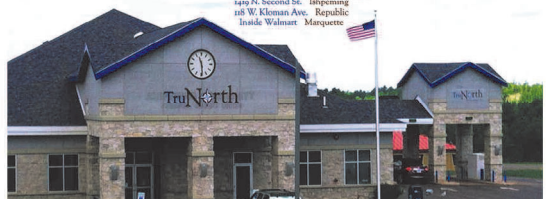
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BRAND NEW BUSINESS

My Place Hotel-Marquette

This four-story 63-room extended stay hotel offers guests a variety of modern amenities, including on-site laundry facilities, free internet service and a 24-hour store. The \$4 million project was completed in early 2017 and a grand opening and ribbon cutting was held in May. In addition to typical furnishings, rooms also feature a kitchen with appliances like a full-sized refrigerator, a two-burner stove top and a microwave. The pet-friendly hotel is located at 2383 U.S. 41 West, near several dining establishments and retail stores.



Barrel + Beam

Transforming a vacant restaurant into a new craft brewery, the Barrel + Beam is a \$2 million redevelopment of an iconic 1930s building located at 260 Northwoods Road. Work began at the site in late April and many historical aspects of the structure will be preserved as the building is renovated to a style reflecting a Belgian farmhouse. Expected to open in December, Barrel + Beam will feature a tasting room and beer garden, available to rent for events with up to 100 people. A second phase of construction is also being planned to create a larger event space and an outdoor terrace with a pond and gardens at the rear of the building, expanding the property's ability to host a wider variety of events.



Meijer

Situated just north of the U.S. 41 and Brickyard Road intersection, site preparation work for Meijer's roughly 190,000-square-foot supercenter began earlier this year. The new store is expected to open by late spring or early summer 2018. The supercenter will include a fresh bakery, a pharmacy with drive-through service, a garden center and other grocery and retail items. Officials said a typical Meijer supercenter represents a minimum investment of \$20 million. The Marquette Township location will also feature a nearby gas station and convenience store.



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Business corridor to see major upgrades

The Michigan Department of Transportation (MDOT) has announced major road resurfacing and intersection projects that will occur in 2019 and 2021. In 2019, U.S. 41 will receive a new road surface from the intersection at County Road 492 to the intersection at Brickyard road in Marquette Township. Along with the road resurfacing project, the currently signalized intersections at these crossing are proposed to receive roundabout intersections. This is favorable for our business community. Roundabouts are proven to enhance safety and calm traffic. The grass median will also be extended west and several "Michigan left" turning movements will also installed as part of the project.

The 2021 US-41 MDOT project will include road resurfacing from the Target/Walmart intersection to the roundabout at Front Street in the City of Marquette. As MDOT prepares to make these improvements to our business district, Marquette Township officials are working to add value to these exciting projects. A study has been conducted to determine ways that Marquette Township may be able to enhance the business community along the corridor. The study, conducted by a Michigan-based consulting firm, and commissioned by the Marquette Township Downtown Development Authority (DDA), calls for improved lighting at key intersections, separated pedestrian pathways, and aesthetic improve-

ments to the streetscape. Marquette Township staff will be looking into grant opportunities to bring these added improvements to fruition. Further, MDOT and Marquette Township hope to work with property owners along the corridor to improve safety for business access points. This may be accomplished by working with our business partners to consolidate driveways and develop shared driveways where and when feasible.

We are looking forward to seeing the benefit that these projects will provide for our residents, visitors, and business community!



This conceptual photo illustrates separated pedestrian pathways.

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16 ANNUAL EVENTS COMMUNITY PROFILE



Catch the Vision Car Show and Cruise



Catch the Christmas Spirit and Tree Lighting Ceremony



Lions Field Ribbon Cutting



Catch the Vision Community Days

The Marquette Township Business Association plays a big role in annual events that aim to be family-friendly and create a greater sense of community.

The Marquette Township Events Committee also works diligently each year to put on three main, annual events. In June of each year, the committee partners with our local

Applebee's restaurant to host the **"Catch the Vision Car Show and Cruise."** The event typically attracts around 120 classic and modern hotrods to view and learn about.

In August of each year, the Lions Field Recreation Area in Trowbridge Park is host to the annual **"Catch the Vision Community Days"** event. This all-day party is fun for all ages

and features a coed softball tournament, various games and rides for kids, a BBQ, Marquette Township Fire & Rescue vehicle and equipment display, and great live music from a number of local bands and performers.

The annual December **"Catch the**

Continued on p. 17

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906 Polar Roll Fat Bike Race

Continued from p. 16

Christmas Spirit and Tree Lighting Ceremony” in Marquette Township is complete with Christmas music, an appearance by Santa Claus, and even a brief visit from the Grinch! This fun event is held at the Westwood Mall and features local merchants running holiday specials and complimentary hot chocolate!

Besides these annual community events in Marquette Township, the Iron Ore Heritage Trail also plays hosts to several point-to-point races throughout the year. The **906 Polar Roll Fat Bike Race**, the **Iron Range Roll** running and cycling race, and the **Marquette Marathon** all utilize our beautiful 2.5 mile segment of trail for their respective race events.

Our Community Events Committee looks forward to working with many other businesses within the Township to promote these wonderful events that let the public know that Marquette Township is a great place to live work and play!

Come visit us soon and “Catch the Vision” of what’s going on in Marquette Township!

TODD NOORDYK
G.M. – Owner

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18 FACILITIES COMMUNITY PROFILE



MARQUETTE TOWNSHIP HALL



**MARQUETTE TOWNSHIP
FIRE/RESCUE**

The Marquette Township Hall & Community Center is located at 1000 Commerce Drive and houses our administrative offices, Board of Trustees meeting room, and a Community Room capable of hosting events for up to 150 people for meeting or various events. This state-of-the-art facility was designed to serve the community well into the future. The Community Room can be rented on a per-hour basis and has a full-service kitchen, guest Wi-Fi, 60-inch flat screen TV, as well as a separate projector and screen for high-quality presentation capabilities.

The Marquette Township Fire/Rescue building is also a state-of-the-art structure, capable of serving and protecting our residents, businesses, and visitors for many years to come. You are welcome to stop by anytime during normal business hours to get a tour of these fine facilities (please call ahead — 228-4296).

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Hi, I'm Todd Noordyk, General Manager at Great Lake Radio, Inc. I enjoy it here in Marquette Township, and I wonder if you can "Catch the Vision" with us?

I refer to the township as "My Marquette Township." It's a fantastic place to live, work and play.

Marquette Township has been on the move for several years. The board is forward thinking. Township Supervisor Lyn Durant is positive and upbeat as projects come the township's way. I love the township's "can-do" attitude. Unlike other townships that usually say "No," the answer from the township is usually, "How can I get this done?"

Township Manager Randy Girard is top notch. Randy brought this

township through thick and thin including adding an amazing Planning/Zoning Administrator, Jason McCarthy, who helps zoning and business relations in every way.

My Marquette Township has so much out-of-doors activities, like biking, bike trails, running trails, canoeing, boating, skiing, bike paths, walking paths, lots of wooded areas and tons of shopping and restaurants too. This township has it all! Our Marquette Township Events Committee created four major events each year that the community can enjoy. They include: An end of winter 3-on-3 hockey tournament at our outdoor Lions Field rink; an end of June "Catch the Vision" vintage car show; an early August Community

Day with a street hockey tournament, a coed softball tournament, entertainment on the big stage with live local bands and a country showdown, kids games and food; and the lighting of a 30-foot township Christmas tree along U.S. 41 in front of the mall.

My award-winning company, Great Lakes Radio, recently celebrated 25 years. That's a long time to be doing on-air work at the radio station and online work with about 30 websites. We have 20-30 people at the 13 radio stations broadcasting out of our studios in Marquette Township.

Finally, I am happy to spend so many years in the township I have grown to love and cherish — My Marquette Township.



Grandchamp | McBride
Wallner | Wallner | Prophet

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